

OHIMA 2008 Annual Meeting & Trade Show



Hilton Hotel, Columbus, OH – March 31-April 2, 2008

PLEASE SELECT THE EVENT (S) YOU WISH TO SPONSOR:

	Bronze	Silver	Gold
Monday Awards Luncheon	FULLY SPONSORED		
Monday Evening 'Meet & Greet' Happy Hour	FULLY SPONSORED		
Tuesday Wine/Cheese Reception in Exhibits	FULLY SPONSORED		
Continental Breakfast: MON TUE * WED	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
* TUESDAY FULLY SPONSORED (Circle Day)			
Boxed Lunches in Exhibits: TUE WED	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(Circle Day)			
General Meeting Arrangements/Expenses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

COMPANY: _____

AMT ENCLOSED: \$ _____

CONTACT PERSON: _____

EMAIL: _____

WEBSITE LINK: _____

PHONE: _____

Please make all checks payable to: **OHIMA** (Tax ID# 31-0918571)

Mail this completed form and payment by MARCH 5, 2008 to:

OHIMA, PO Box 824, Worthington, OH 43085-0824

For further information, contact Amy Dotts, Executive Director at adotts@aol.com or 614/847-0160.

Sponsorship Benefits & Opportunities

ITEM #	DESCRIPTION	BRONZE \$300	SILVER \$600	GOLD \$1000
1	Exclusive sponsor at selected event	No	No	YES
* 2	Marketing flyer inserted in program materials	No	No	YES
* 3	Exclusive e-Newsletter sponsorship with company link	No	No	YES (\$300 value)
4	Free conference registration <i>(Includes full conference access, including all meals and program materials)</i>	No	No	1 FREE day (over \$100 value)
5	Co-sponsor at selected event	YES	YES	YES
6	Pre-conference marketing and promotion of your participation	YES	YES	YES
7	Company link & logo in exhibitor directory	YES	YES	YES
8	Recognition during opening sessions	YES	YES	YES
9	Custom signs displaying company name and logo at sponsored event	YES	YES	YES
10	Rosette ribbon displayed on your booth ID sign & sponsor lapel ribbons	YES	YES	YES

* These benefits require date-sensitive submissions.

Sponsor benefit details for each corresponding item listed above:

1. A listing of sponsorships opportunities is provided on this form. Sponsorships will be allocated in order of receipt, with exclusive selections given first priority. If an event is fully sponsored, you will be contacted and given the opportunity to select another event.
2. Meeting packet inserts limited to one document, 8 1/2 x 11. Due by March 7, 2008. You may provide 850 copies of own flyer or provide us with 1 camera-ready piece that we would photocopy (black/white). Mail flyers to: Amy Dotts, 47 W. South St, Worthington, OH 43085.
3. Gain increased exposure as an exclusive sponsor of an e-Newsletter sent to over 2000 members. The e-Newsletter will state, "This OHIMA e-Newsletter is sponsored by (your company name, LOGO and web link)." Information you provide about your company will follow (up to 80 words). Deadline for company link and description for e-Newsletter is March 6, 2008. Sponsored e-Newsletters will run from February 6 - March 25, 2008. A great way to profile your company and/or invite members to visit your booth at our Trade Show!
4. Annual Meeting registration must be completed and sent with 'waived – sponsor' next to free day attending. Waived registrations are not transferable and person attending must be employed by the sponsoring company. Meeting registration deadline: March 14 2008.
5. Choose from the listing of sponsorship opportunities. All GOLD sponsors receive exclusive priority. View the SPONSOR page on OHIMA's website in the 2008 Annual Meeting section for up-to-date listing of sponsorships. No more than three companies will be listed/event.
6. OHIMA will recognize your sponsorship in a variety of pre-conference promotion activities including but not limited to broadcast email, postings on the OHIMA website, and other member announcements.
7. The Exhibitor Directory will feature the corporate logos and links to sponsoring company homepages. Links and logos are posted when sponsorship payment and artwork (gif or jpg) is received and remains online for at least six months. Submit logo art to adotts@aol.com
8. At the opening session for each of the three days, the Presiding Officer will announce and thank all sponsoring companies.
9. Signage with company name and logo will be prominently displayed at all sponsored events.
10. A rosette ribbon will be displayed on the ID sign of your booth. Sponsor lapel ribbons in the color of your sponsor level will also be provided for each representative of sponsoring company.

Thank you for your continued support!

2008 SPONSORS *as of March 11, 2008*

