

**OHIMA**

★ ★ ★ A ★ ★ ★  
**CARINNA**  
**OF OPPORTUNITIES**

**2012 Annual Meeting & Trade Show**  
Hilton Columbus at Easton ★ March 26–28, 2012

# OHIMA Annual Meeting

★ March 26-28, 2012 ★

## MONDAY, MARCH 26, 2012

8:00 - 9:00	Registration/Continental Breakfast			
9:00 - 10:30	Cactus Rolling: Coping with Life's Thorniest Problems			
10:30 - 12:00	Operational Improvements post EHR implementation			
12:00 - 1:30	OHIMA Annual Business Meeting & AHIMA Update & Awards Recognition Luncheon			
1:45 - 3:00	1. Tightening the ROI Workflow to Reduce Breach Risks	2. Remember When a "Business Associate" was Someone You Took to Lunch? Navigating HIPAA Compliance Challenges After HITECH	3. Gaining a Competitive Advantage through Employee Engagement and Retention Strategies	4.a. Freedom to Focus on Critical HIM Initiatives
3:15 - 4:30	1. Tightening the ROI Workflow to Reduce Breach Risks	2. Remember When a "Business Associate" was Someone You Took to Lunch? Navigating HIPAA Compliance Challenges After HITECH	3. Gaining a Competitive Advantage through Employee Engagement and Retention Strategies	4.b. Making your EHR Operationally Meaningful to HIM
4:30 - 5:45	Happy Hour: Meet & Greet the Exhibitors			

## TUESDAY, MARCH 27, 2012

8:00 - 9:00	Registration/EXHIBIT HALL Grand Opening/Continental Breakfast in EXHIBIT HALL			
9:00 - 10:30	If You Can't Run with the Big Dogs, Get Back Up on the Porch with the Puppies			
10:30 - 11:30	Clinical Documentation Improvement: Improving Care, Improving Productivity			
11:30 - 12:45	Lunch & Raffle Drawings in EXHIBIT HALL ( <i>Boxed lunch and beverage provided if indicated on registration form</i> )			
11:45 - 12:15	Student Networking Lunch			
12:45 - 2:15	1.Privacy and Security Under HITECH: Where Are We Now?	2.Top Issues That Leave You Open to RAC Take-backs	3.a) Conquering the ICD-10 Transition	4.a) Integrating ICD-10 into HIM Curriculums
2:15 - 2:45	Break & Raffle Drawings in EXHIBIT HALL			
2:45 - 4:15	1.Privacy and Security Under HITECH: Where Are We Now?	2.Top Issues That Leave You Open to RAC Take-backs	3.b) ICD-10 Roundtable	4.b) Briding the Gap between Education and the Real World
4:15 - 5:30	Wine & Cheese Reception & Raffle Drawings in EXHIBIT HALL			

## WEDNESDAY, MARCH 28, 2012





8:00 - 9:00	Registration/Continental Breakfast in EXHIBIT HALL			
9:00 - 10:00	I. CODING: Major Differences Between ICD-10-CM and ICD-9-CM Coding Guidelines	II. DIRECTOR'S DAY: Computer Assisted Coding at OhioHealth		
10:00 - 10:30	Break & Raffle Drawings in EXHIBIT HALL			
10:30 - 11:30	I. CODING: ICD-10 Mapping Case Study: The Utility of GEMS	II. DIRECTOR'S DAY: Advanced HIPAA Compliance: Privacy and Security Case Studies		
11:30 - 1:00	Lunch & Raffle Drawings in EXHIBIT HALL ( <i>Boxed lunch &amp; beverage provided if indicated on registration form</i> )			
1:00 - 2:00	I. CODING: Peripheral Procedures in the Cardiac Cath Lab	II. DIRECTOR'S DAY: Best Practices for Managing Remote Staff		
2:00 - 3:00		II. DIRECTORS DAY: Data Breach Response & Remediation -- All Breaches are Not Ceated Equal		
3:00 - 4:00	I. CODING: Back Pain Procedures	II. DIRECTORS DAY: Advocacy & Engaging Locally		

# General Information

## REGISTRATION INSTRUCTIONS

Registration and name badges are required for admission to the sessions and Exhibit Hall. Registration fees cover continental breakfast, lunch (if selected when registering), program materials, admittance to the OHIMA Exhibit Hall, speaker expenses, and any planned social events.

If paying by check, complete the registration form in this program and send with check payable to OHIMA. Mail to: OHIMA, PO Box 824, Worthington, OH 43085.

    We now accept Discover and American Express in addition to Visa and MasterCard. To pay by credit card, visit the Annual Meeting section of our website at [www.ohima.org](http://www.ohima.org) and follow the registration links using our secure server through PayPal.

Registration and payment must be postmarked or submitted online **NO LATER** than **March 9, 2012** to qualify for the early bird discount. **All registrations must be prepaid, purchase orders are not accepted.** You may register after 3/9/12 or onsite at the meeting, but must pay the late fee charges. For those registering onsite, a \$15 processing fee will be added to the total fee. **NOTE: Registration confirmation letters will not be sent.**

To qualify for the \$60 discount, you must be an active OHIMA member registered for all three days. Full conference registration rates for active members: Early Bird (by 3/9) = \$285; Late (after 3/9) = \$330. Non-members and member categories that are already discounted do not apply.

**OHIMA Board of Directors:** OHIMA officers and directors on the Executive Board have their registration fee waived for the entire program. Committee chairmen, project leaders, and regional presidents have their registration fee waived for one day of their choice. All board members attending are required to mail in the completed registration form.

**Students/Emeritus:** To qualify for the STUDENT rate, you must be an active student member of AHIMA with Ohio as your chosen state association. Note that "New Graduate" membership status does not qualify for the student rate. To qualify for the EMERITUS rate (formerly 'senior'), you must be designated as an emeritus member of AHIMA with Ohio as your chosen state association.

**New Graduates:** To qualify for the NEW GRAD rate, you must be designated as a new graduate member of AHIMA at the time of registration, with Ohio as your chosen state association.

## CANCELLATION POLICY

Registration fees will be refunded less a \$25 processing fee if notice is received by Monday, March 12, 2012. Cancellations received after this date will not receive a refund. Substitution of registrants is permitted - please contact OHIMA.

## EXHIBIT HALL

The Exhibit Hall will be located in the Easton Grand Ballroom and adjacent foyer areas on the main floor. Visit the Exhibit Hall section of [www.ohima.org](http://www.ohima.org) to view an up-to-date floor plan, directory of participating exhibitors, and to take a virtual tour in our *Browse the Booths* feature.

## EXHIBIT HOURS:

Tuesday: 8:00 am - 9:30 am; 11:30 am - 5:30 pm  
and Wednesday: 8:00 am - 1:00 pm

One CE credit may be earned for this meeting by visiting the exhibitors for a minimum of one hour.

## MEETING MATERIALS

All speaker materials will be provided electronically in lieu of the printed handouts. At the meeting, you will receive a cd containing speaker handouts for all three days. You'll also receive access to the speaker presentations to download from our website allowing you to print session handouts and bring to the convention if desired. Materials will be posted online beginning March 19, 2012 and will remain available at least two weeks after the meeting. Access instructions will be sent to your registered email address. A folder containing additional materials and 'Notes' pages will be provided at the meeting with your cd of speaker presentations.

## HOTEL RESERVATIONS

Lodging arrangements should be made directly with the Hilton Hotel (614/414-5000). To receive the OHIMA convention discount rate, make your reservation prior to the deadline of **March 3, 2012** and tell the hotel that you are with the OHIMA meeting. A reservation form for the hotel is included below for your convenience. The hotel must receive this form by the **3/3/12** deadline. Or, if you prefer to make your reservation online, follow the hotel links located at [www.ohima.org](http://www.ohima.org) in the Annual Meeting section of our website to access our customized reservation page.

Reservations requested after March 3, 2012 or after the room block has been filled are subject to availability and may not be guaranteed at our special convention rate. Thus, you are *strongly* encouraged to make your reservations early.

## MISCELLANEOUS

Business casual attire is suggested. Visit the OHIMA web site at [www.ohima.org](http://www.ohima.org) for meeting information and important updates. For further information, contact: Amy Dotts, RHIA - Director of Meetings | [meetings@ohima.org](mailto:meetings@ohima.org) | 614/847-0160.

# 2012 Highlights



**A Carnival of Opportunities!** – Step right up and take advantage of the many learning and networking opportunities that our show has to offer. These are exciting times in HIM and our programming committee has developed a comprehensive program that focuses on the information you need to know and take home with you – all while enjoying the fun carnival atmosphere of the conference!

**\$60 Savings for OHIMA Members Attending the Entire Meeting!** – Attention all active OHIMA members: Register for all three days and receive a \$60 discount! Full conference registration discount is only available to active OHIMA member categories not already discounted. See the section in General Information on 'Registration Instructions' for details.

**Up to 16 CEUs!** – All sessions have been approved by AHIMA for 5 CEUs each day with 1 additional CEU if you attend the Exhibits for a minimum of one hour. As a state branch of AHIMA, all sessions are also approved for continuing education credit by The American Academy of Professional Coders (AAPC).

**CD and Online Handout Access** – Everyone who registers for the meeting receives a cd of speaker materials for all three days and online access to these materials one week prior to the meeting. See the section in General Information on 'Meeting Materials' for details.

**Exciting Exhibitor Raffles!** – Wonderful prizes will be raffled off in the Exhibit Hall on Tuesday and Wednesday during peak exhibit hours. Learn about new products the exhibitors have to offer and you may even win a prize!

**Easton Raffles!** – The Easton Gift Card raffle will be held each day and you will automatically be entered if you submit your registration and payment by the Early Bird Deadline (3/9/12). Two \$50 Easton gift cards will be raffled off each day to be used at one of the 180 Easton merchants adjacent to the hotel. The more days you register, the better chance you have to win - register for all 3 days and you have 6 chances to win!

**Unwind & Network** – After a full day of sessions, take time to relax and network with your friends and colleagues. All registrants and exhibitors are invited to attend our social events while enjoying complimentary snacks and drinks. Monday will feature our Meet & Greet Happy Hour and Tuesday is the Wine & Cheese reception in the Exhibits.

**Beautiful Location & Free Parking** – The Hilton Columbus at Easton Hotel is an elegant upscale hotel conveniently located within the Easton Town Center and easily accessible off I-270 with ample free hotel parking. Allow extra time to visit the unique Easton Town Center where you'll find more than 180 of the finest shops and unique dining and entertainment – all within walking distance of the hotel.

Hilton Columbus at Easton  
(614) 414-5000

OHIMA 32nd Annual Meeting  
March 26 – 28, 2012

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_  
*Check-in time: 4:00pm* *Check-out time: 12:00 noon*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Day Phone: \_\_\_\_\_

Sharing Room With: \_\_\_\_\_

Requested Room Type (tax not included):

Deluxe Room - 1 king bed (\$189)  Deluxe Room - 2 double beds (\$189)

## HOTEL RESERVATIONS FORM

If using this form to reserve your accommodations, the Hilton Hotel must receive it no later than **March 3, 2012**. Be sure to identify yourself with OHIMA to receive the convention rate.

**Mail to:** Hilton Hotel, 3900 Chagrin Drive, Columbus, OH 43219

Reservations received by the hotel after March 3, 2012 or after the room block has been filled are subject to availability and may not be available at discounted rate.

Guaranteed by one of the following:

American Express/Optima  Diner's Club  Discover

Carte Blanche  Mastercard  Visa

Amount: \$ \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

# Registration Form

OHIO HEALTH INFORMATION MANAGEMENT ASSOCIATION

Annual Meeting | March 26 – 28, 2012 | Hilton Columbus, Columbus, Ohio



**USE THIS FORM IF PAYING BY CHECK. TO MAKE A PAYMENT WITH YOUR CREDIT CARD, REGISTER ONLINE AT WWW.OHIMA.ORG**

Please print and complete as you want your badge to appear. The information in **bold** will be printed on your meeting badge.

**Register one person per form.** Registration confirmation **will not** be sent. **\*\* Email address is required to process your registration and grant access to speaker handouts.\*\***

Name: \_\_\_\_\_ If OHIMA Active Member, AHIMA ID#: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Employer: \_\_\_\_\_ Title: \_\_\_\_\_

Do not include my e-mail address in attendee lists provided to the attendees and exhibitors.

Check here if you have a disability that requires special arrangements. Please contact us (meetings@ohima.org) to discuss your needs.

**Make check payable to:** OHIMA (Tax ID # 31-0918571)

**Send this form with payment to:** OHIMA Annual Meeting, PO Box 824, Worthington, Ohio 43085-0824

**Deadline:** To qualify for the Early Bird Discount, registration and payment must be postmarked by **March 9, 2012.**

DAY	EARLY BIRD (postmarked by 3/9)		LATE (postmarked after 3/9)		NEW GRAD** by 3/9 after 3/9		STUDENT/EMERITUS** by 3/9 after 3/9		AMOUNT
	Member*	Non-Member	Member*	Non-Member					
<b>Monday, March 26</b> <i>Includes Awards Luncheon &amp; Happy Hour.</i> <b>I will attend Awards Luncheon:</b> <input type="checkbox"/> Yes <input type="checkbox"/> No	\$115	\$140	\$130	\$160	\$60	\$75	\$30	\$40	
<b>Tuesday, March 27</b> <i>Includes Exhibit Hall, Boxed Lunch &amp; Reception</i> <b>Boxed Lunch Order:</b> <input type="checkbox"/> Yes <input type="checkbox"/> No	\$115	\$140	\$130	\$160	\$60	\$75	\$30	\$40	
<b>Wednesday, March 28</b> <i>Includes Exhibit Hall, Boxed Lunch</i> <b>Boxed Lunch Order:</b> <input type="checkbox"/> Yes <input type="checkbox"/> No	\$115	\$140	\$130	\$160	\$60	\$75	\$30	\$40	
<b>MEMBER FULL REGISTRATION BONUS!</b> Members can deduct \$60 from the total if registering for all 3 days! Full conference registration rates: <b>EARLY BIRD = \$285; LATE = \$330</b>									<b>GRAND TOTAL</b>

\* 2012 Active AHIMA/OHIMA Member

\*\* To qualify for the new grad or student/emmeritus rate: Must be an active new grad, student or emeritus member of AHIMA, with Ohio as your chosen state association.

Refer to the Program Agenda grid and circle below the sessions you plan to attend so that room size can be determined.

<b>Monday, March 26</b>	<b>Concurrent Sessions</b>	Choose only one session from each time slot. <i>Note: Session 4 does not repeat.</i>
	1:45 pm	1   2   3   4a
	3:15 pm	1   2   3   4b
<b>Tuesday, March 27</b>	<b>Concurrent Sessions</b>	Choose only one session from each time slot. <i>Note: Sessions 3 &amp; 4 do not repeat.</i>
	12:45 pm	1   2   3a   4a
	2:45 pm	1   2   3b   4b
<b>Wednesday, March 28</b>	<b>Special Interest Sessions</b>	Choose one full day session: I. CODING or II. DIRECTORS DAY

For Office Use Only: Received: \_\_\_\_\_ Check #: \_\_\_\_\_ Date Entered: \_\_\_\_\_

# Exhibitor Preview

3M Health Information Systems  
5Point  
Acusis  
BACTES Imaging Solutions  
Barry Libman Inc.  
Cardone Record Services  
ChartWise Medical Systems  
Cintas Document Management  
Cleverley + Associates  
CodeRyte  
Colortrieve Systems  
Columbus State Community College  
Complete Coding Solutions  
Craneware, Inc.  
DeVry University  
Diskriter  
Diversified Medical Records Services  
Dolbey  
EDCO Group  
Fireproof Records Center  
FormFast  
FTP Today  
G2N  
Health Information Associates  
HealthPort  
H.I.Mentors  
Hyland Software  
IOD Incorporated  
Kent State University  
KIWI-TEK  
Maxim Health Information Services  
MD On-Line  
MedPartners HIM  
MedQuist  
Meta Health Technology  
MicroImage  
Modern Office Methods  
MRO Corporation  
NEMT  
Nuance  
OfficeTeam Healthcare Group  
OHIMA  
Owens Community College  
Perry Johnson & Associates  
ProTec Solutions  
Quality Management Consulting Group, The  
RealMed, an Availity company  
Rehabilitation Services Commission  
RRS Release of Information Service  
Saince  
Shred-it  
SOAP Transcription Services  
SoftScript  
Stat Solutions  
Supplemental Health Care  
TruScript Solutions  
UnicorMed  
United Audit Systems  
University of Cincinnati  
University of Findlay, The  
Wellington Group, The  
ZHealth Publishing

as of 12/15/11

# Thank You

to our Show Sponsors

as of 12/15/11



the wellington group

## Program Descriptions

CE Credits: Program = 5.0

8:00 am – 9:00 am

**Registration/Continental Breakfast**

9:00 am – 10:30 am

**Cactus Rolling: Coping with Life's Thorniest Problems**

**Stephen Douglas, Ph.D.**  
Psychologist

Dr. Douglas has an active practice in psychological and organizational development, and serves as special consultant to several law enforcement agencies in Ohio. His session is unique and guaranteed to be one of the most enjoyable presentations you will ever hear on managing stress, by sharing real life yet humorous illustrations on how to reduce your stress. His session will teach us to have a better understanding on how our thought processes can help us with all the many stresses we encounter – including the importance of changing our imagery from catastrophe to reality.

10:30 – 12:00 pm

**Operational Improvements post EHR implementation**

**Angela Brandt, CMOM, CMC**  
Divisions Director, Operations  
Summa Physicians Inc. - Summa Health System

**Brian Kundtz, MBA**  
Director, IT  
Summa Physicians Inc. - Summa Health System

**Tessa Smith, MA**  
Senior Application Analyst, IT  
Summa Physicians Inc. - Summa Health System

Are you realizing that your practice is not functioning as efficiently or productively as it had been in the paper world? Summa Physicians Inc., a multi-specialty practice of Summa Health System, began implementing electronic health records in eighty-five offices and quickly faced unexpected challenges. Learn from those members directly involved with the project of ways in which they

redesigned and considered key elements of the workflow to increase satisfaction of the physicians, staff and patients, and met meaningful use criteria by reassessing processes and synchronizing the needs of the IT, Operations, HIM and Revenue Cycle departments. Hear how these efforts included insight from all key stakeholders and ultimately improved the use of electronic medical records.

12:00 pm - 1:30 pm  
**OHIMA Annual Business Meeting, AHIMA Update & OHIMA Awards Recognition Luncheon**

AHIMA Past President Rita Bowen, MA, RHIA, CHPS, SSGB will provide an AHIMA update. In addition, the newly elected OHIMA Board will be introduced, followed by the awards luncheon honoring OHIMA's Distinguished Member and Achievement Award winners.

*\* IMPORTANT NOTE: Be sure to check YES on your registration form to attend the Monday luncheon.*

**CONCURRENT SESSIONS:** 1:45 pm – 3:00 pm & 3:15 pm – 4:30 pm  
Choose only 1 session from each timeslot. Please note that session 4 does not repeat.

### 1. Tightening the ROI Workflow to Reduce Breach Risks

Sponsored by HeathPort

**Rita Bowen, MA, RHIA, CHPS, SSGB**  
Senior VP of HIM and Privacy Officer, HeathPort

Ms. Bowen will provide you with a full grasp of the release of information (ROI) process and helps you identify potential vulnerabilities. Because regulations are becoming more restrictive and PHI penalties have increased to levels that would make any healthcare professional cringe, you'll also get insight on how to tighten up your workflow and prevent costly breaches. This session also examines how to handle ROI requests for protected health information, which are growing exponentially as audits from payers, RACs and other federal agencies continue to ramp up.

### 2. Remember When a "Business Associate" was Someone You Took to Lunch? Navigating HIPAA Compliance Challenges After HITECH

**Lisa Pierce Reisz, JD**  
Partner, Vorys, Sater, Seymour and Pease, LLP

As of mid-April, 2011, OCR was actively investigating approximately 4,200 HIPAA violations. You don't want to be one of them. With the finalization of the HITECH rules, civil monetary penalties for HIPAA violators, and the dawn of OCR's HIPAA audits, providers are facing a fundamentally different privacy enforcement environment. This is the real deal - as evidenced by multimillion dollar settlements facilities paid

for failing to provide patients with a copy of their record and exposure of patients' PHI. This session will provide detail on how all health care providers and their business associates must re-evaluate their HIPAA policies, procedures and training. It will include an analysis of the law, a review of the current enforcement environment, and practical tips for industry players as they try to navigate the "new" health information privacy world order.

### 3. Gaining a Competitive Advantage through Employee Engagement and Retention Strategies

**Andre Boykin**  
Managing Partner, CAPITAL iDEA

Creating an engaged team committed to getting results is the single most important thing a leader can do. This dynamic session is for leaders who want to maximize the performance of their team and are willing to take an active role in creating employee engagement. Learn how to stop struggling with employees that lack initiative. Effectively engage all employees - from boomers to millennial. Reduce turnover and minimize time spent intervening in things your employees should handle.

### 4. a. Freedom to Focus on Critical HIM Initiatives

**Blake Sawyer**  
Senior Sales Engineer, EDCO Group Inc.

Your time is valuable - learn how to free yourself from the challenges related to the hybrid record, daily scanning operations, and managing the file room so you can focus on strategic areas of HIM such as ICD-10 and EHR implementations. Hear how other HIM leaders have justified these cost-saving and efficiency opportunities within the department.

### 4. b. Making your EHR Operationally Meaningful to HIM

**Blake Sawyer**  
Senior Sales Engineer, EDCO Group Inc.

In the race towards Meaningful Use, many facilities have embarked on an EHR implementation. The challenge to making this investment meaningful is creating a fully electronic record since many facilities are still struggling within the hybrid record environment. In this session, learn the key points related to document capture as part of a facilities Meaningful Use implementation plan and how having a document capture plan is instrumental in making the most of your facilities EHR investment.

4:30 pm – 5:45 pm  
**Meef & Greet the Exhibitors Happy Hour**

OHIMA's Happy Hour is the perfect ending to a day of thought-provoking sessions. Relax and network with your friends and enjoy complimentary food and drink while welcoming the many exhibitors to our show!

Tuesday



March



## Program Descriptions CE Credits: Program = 5.0 | Exhibits = 1.0

8:00 am – 9:00 am

**Registration**  
**EXHIBIT HALL GRAND OPENING**  
**Continental Breakfast in EXHIBIT HALL**

9:00 am – 10:30 am

**If You Can't Run with the Big Dogs, Get Back Up on the Porch with the Puppies**

**Kay Frances, MBA**  
*Professional Speaker*

The only constant in the universe is change. In our fast-paced lives, we need to remember the importance of looking at change as an adventure. By understanding that while we may not have much control over outside circumstances, we CAN control our reactions to them. Kay's humorous and inspiring presentation will reinforce ways we need to welcome change as an inevitable part of life and enjoy the ride!

10:30 am – 11:30 am

**Clinical Documentation Improvement: Improving Care, Improving Productivity**

**Jonathan L. Elion, MD, FACC**  
*President/CEO, ChartWise Medical Systems, Inc.*

**Darice Grzybowski, MA, RHIA, FAHIMA**  
*President/CEO, H.I.Mentors, LLC*

This session will describe various approaches hospitals are using to clinical documentation improvement. Using real life examples, you will learn about the various challenges, opportunities, ethical issues, reimbursement impact, automation tools, and productivity hospitals face that can make the difference between a successful CDI program implementation and a failed initiative, and one that truly has a positive impact on patient care and productivity for the hospital.

11:30 am – 12:45 pm

**Boxed lunch in EXHIBIT HALL**

Enjoy lunch while browsing through the wide variety of exhibits.

*\* Be sure to indicate on the registration form if you would like to order the boxed lunch.*

11:45 am – 12:15 pm

**Student Networking Lunch Session**

Attention all students! Enjoy your boxed lunch while listening to a brief presentation from OHIMA leadership on ways you can get involved. Stick around, network and participate in an open discussion of any issues you'd like to discuss.

**CONCURRENT SESSIONS: 12:45 pm – 2:15 pm & 2:45 pm – 4:15 pm**  
Choose only 1 session from each timeslot. Please note that sessions 3 & 4 do not repeat.

### 1. Privacy and Security Under HITECH: Where Are We Now?

**Laurie Rinehart-Thompson, JD, RHIA, CHP**  
*Associate Professor of Clinical Allied Medicine  
The Ohio State University*

It has been nearly three years since the HITECH (Health Information Technology for Economic and Clinical Health) Act was passed as part of ARRA (American Recovery and Reinvestment Act). However, provisions affecting privacy and security are at various stages of implementation and enforcement. This session will provide an overview of the privacy and security changes included in HITECH, and a status update of Department of Health and Human Services activities related to those provisions.

### 2. Top Issues That Leave You Open to RAC Take-backs

**Karen Bowden, RHIA**  
*Senior VP, Craneware InSight*

Drawing upon deep experience in preparing hospital teams for Recovery Audit Contractor (RAC) audits and writing successful RAC appeals, Ms. Bowden will identify the top areas that leave hospitals vulnerable to RAC take-backs. She will provide specific examples of processes and errors that inevitably put hospitals in indefensible positions when they undergo RAC complex reviews. Learn how hospitals don't have to tolerate problems that lead to RAC take-backs, how to identify those issues, and how to correct them within your organization.

### 3. a. Conquering the ICD-10 Transition

**Christina Janus, MBA, RHIA, CHAM**  
*Associate Director of ICD-10  
MetroHealth Medical Center*

Ms. Janus will review the major components for a successful enterprise-wide ICD-10 transition plan that include the following: Gap Assessment & Analysis; Inventory, Readiness Assessment and Transition Support for Systems, Vendors and Payor Transitions; Data Governance; Reimbursement Analysis; Budget; Education and Communication; and a Post Go Live Plan.

### 3. b. ICD-10 Roundtable

**Susan Belley, RHIA, M.Ed, CPHQ,**  
*Senior Coding Consultant  
3M Health Information Systems*

**Christina Janus, MBA, RHIA, CHAM**  
*Associate Director of ICD-10  
MetroHealth Medical Center*

Join this interactive session to network with peers and share information regarding the ICD-10 transition. Many items must be proactively addressed as ICD-10 affects healthcare systems, processes, reporting, providers, 3rd party vendors, budgeting, training and education for various users. Through collaboration with our talented network of HIM professionals, we can better position ourselves to lead the ICD-10 transition.

### 4. a. Integrating ICD-10 into HIM Curriculums

**Speakers TBA**

This session will explore how one HIT program and one HIA program are integrating ICD-10-CM/PCS into their educational curriculums. Topics addressed include integration timelines, connecting educational overlap between ICD-9-CM and ICD-10-CM/PCS, and ensuring new graduate readiness for ICD-10-CM/PCS.

### 4. b. Bridging the Gap between Education and the Real World

This will be a moderated panel discussion between HIT/HIM Program Faculty and HIM Directors. The panel will outline the types of job skills and job roles that are emerging within real HIM departments; discuss the current skills possessed by new HIT/HIA graduates; and define the gaps observed as HIT/HIA students enter the workforce.

4:15 pm – 5:30 pm

**Wine/Cheese Reception & Raffles in EXHIBIT HALL**  
*Sponsored by NEMT*

Relax after a fulfilling day of sessions while enjoying complimentary food and drink. Browse the many exhibits while networking with vendors and colleagues – you may even win a prize!



Program Descriptions CE Credits: Program = 5.0 | Exhibits = 1.0

I. CODING

8:00 am – 9:00 am

**Registration/Continental Breakfast in EXHIBIT HALL**

9:00 am – 10:00 am

**Major Differences Between ICD-10-CM and ICD-9-CM Coding Guidelines**

**Allison Schlonsky, MS, CCS**

*Coding Specialist & AHIMA-Approved ICD-10-CM/PCS Trainer, Mount Carmel Health System*

Several of the 21 chapters of ICD-10-CM contain coding guidelines that are much different from those of ICD-9-CM. Without proper knowledge of these new guidelines, a coder's final DRG assignment is in jeopardy due to improper sequencing and/or code selection. In this presentation, we will go chapter by chapter and delve into the major differences to keep in mind as you begin using ICD-10-CM next year.

10:00 am – 10:30 am

**Break & Raffle in EXHIBIT HALL**

10:30 am – 11:30 am

**ICD-10 Mapping Case Study: The Utility of GEMS**

**Anne Casto, RHIA, CCS**

*President, Casto Consulting, LLC  
AHIMA-Approved ICD-10-CM/PCS Trainer*

**Susan White, Ph.D., CHDA**

*Clinical Associate Professor, School of Allied Medicine, The Ohio State University*

**Melanie Brodник, Ph.D., RHIA**

*Director and Associate Professor, School of Allied Medicine, The Ohio State University*

The General Equivalence Mappings or GEMs are designed to assist the mapping between the ICD-9 and ICD-10 coding systems. In this presentation, we will describe the use of GEMs in transitioning the Agency for Healthcare Research and Quality (AHRQ) Clinical Classification Software (CCS) from the current ICD-9 to ICD-10 based definitions. The CCS is a diagnosis and procedure classification system that is used

by researchers to profile healthcare services. This project design included using GEMs as a starting point for the translation. This presentation will include a review of the project plan as well as lessons learned when applying the GEMs mappings during the project.

11:30 am – 1:00 pm

**Lunch & Raffle in EXHIBIT HALL**

Enjoy lunch while browsing through the wide variety of exhibits.

*\* Be sure to indicate on the registration form if you would like to order the boxed lunch.*

1:00 pm – 3:00 pm

**Peripheral Procedures in the Cardiac Cath Lab**

**David Zielske, MD, CIRCC, CPC-H, CCC, CCS, RCC**  
*President, ZHealth Publishing*

Dr. Zielske (Dr. Z.), a nationally renowned expert speaker, will discuss in detail typical procedures performed in your cardiac cath lab. His presentation will include percutaneous peripheral and visceral diagnostic & interventional procedures. He will also discuss applicable CPT code changes, review of necessary anatomy, devices, and numerous case examples to enhance your learning.

3:00 pm – 4:00 pm

**Back Pain Procedures**

**Joel Siegal, MD**

*Neurosurgeon*

Statistics show that 80% of Americans struggle with back pain – are you one of them? Dr. Siegal will enlighten us on the intricacies of pain management procedures which include injections and a spinal cord stimulator. He will also be addressing surgical interventions for spinal conditions.

4:00 pm

**Program Conclusion/Raffle**

Special Interest  
**GROUUPS**

Choose One Full-Day Session to Attend:

**CODING**

OR

**DIRECTORS DAY**





Program Descriptions CE Credits: Program = 5.0 | Exhibits = 1.0

II. DIRECTOR'S DAY

8:00 am – 9:00 am

Registration/Continental Breakfast in EXHIBIT HALL

9:00 am – 10:00 am

Computer Assisted Coding at OhioHealth

Melissa Rubel, RHIA, PMC

Product Manager, OptumInsight

Diane Setty, RHIA, CPHQ

Corporate Director, Health Information OhioHealth

OhioHealth installed computer-assisted coding (CAC) solutions for diagnostic, emergency and inpatient coding in five of their eight hospitals. In a matter of months, these solutions helped OhioHealth improve their average coder productivity in diagnostics by 114 percent, in ED by 101 percent, and in inpatient by 17 percent.

As hospitals prepare for ICD-10, CAC is a viable solution for improving coder productivity, coding accuracy and revenue capture. This presentation will review how OhioHealth chose and implemented their CAC solution, as well as provide practical thoughts, real-life examples, and up-to-date results.

10:00 am – 10:30 am

Break & Raffle Drawing in EXHIBIT HALL

10:30 am – 11:30 am

Advanced HIPAA Compliance: Privacy and Security Case Studies

Allen Killworth, JD

Partner, Bricker & Eckler, LLP

This session will use case studies and hypotheticals to explore HIPAA privacy and security compliance issues. Mr. Killworth will discuss areas of high risk for covered entities and learn how to analyze whether a HIPAA violation exists, how to respond, and how to prevent it in the first place. With pervasive news of substantial HIPAA enforcement penalties and with HIPAA audits on the way, this session will help covered entities proactively deal with common high risk HIPAA issues.

11:30 am – 1:00 pm

Lunch & Raffle in EXHIBIT HALL

Enjoy lunch while browsing through the wide variety of exhibits.

\* Be sure to indicate on the registration form if you would like to order the boxed lunch.

1:00 pm – 2:00 pm

Best Practices for Managing Remote Staff

Mary H. Stanfill, MBI, RHIA, CCS, CCS-P FAHIMA

Vice President, HIM Consulting Services United Audit Systems, Inc.

HIM functions are now more commonly conducted by staff working remotely. However, managers in this environment face unique challenges. This session will provide best practices for successfully managing remote staff, important for anyone considering remote staffing or have already implemented this in your department. Learn how to recognize the benefits and risks of remote staffing; apply best practices to successfully manage remote staff; and manage a combination of remote and on-site staff in a fair and consistent manner.

2:00 pm - 3:00 pm

Data Breach Response & Remediation — All Breaches are Not Created Equal

Nicholas Cramer

Director of Data Breach Response, Debix

A privacy professional once said, "All breaches are not created equal." It merely takes involvement in that second breach to appreciate this truth. This session will look at considerations in responding to data breaches of all sizes. Whether you're considering in-house or vendor response, we'll address "lessons learned" in responding to over 800 breaches including the four largest PHI breaches since HITECH.

3:00 pm – 4:00 pm

Advocacy & Engaging Locally

Don Asmonga, MBA, CAE

Director of Government Relations, AHIMA

Mr. Asmonga will share his extensive knowledge regarding advocacy issues. He will discuss its basic elements and what our association and you as members can do to effectively engage policy makers at the local level.

4:00 pm

Program Conclusion

CE Credits



The American Health Information Management Association (AHIMA) approves all sessions for continuing education credits. As a state branch of AHIMA, all sessions are also approved for continuing education by The American Academy of Professional Coders (AAPC).

Monday: 5.0 = Program

Tuesday: 5.0 = Program 1.0 = Exhibits\*

Wednesday: 5.0 = Program 1.0 = Exhibits\*

\* A total of one CE credit may be earned for this meeting by visiting the Exhibits for a minimum of one hour.

Exhibit Hours



Tuesday: 8:00 am – 9:30 am 11:30 am – 5:30 pm

Wednesday: 8:00 am – 1:00 pm



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Worthington, OH 43085

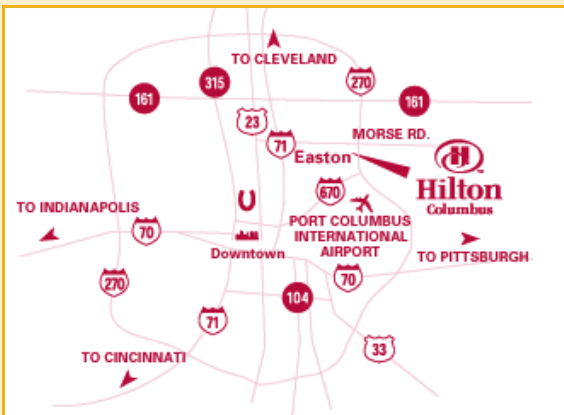
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*The Ohio Health Information Management Association (OHIMA) is Ohio's professional health care organization of over 3,000 specialists in the field of health information management. OHIMA is committed to advancing the HIM profession in an increasingly electronic environment through leadership in education and best practices for the benefit of patients and providers.*



**FROM THE NORTH**

Take 71 South to 270 East to Easton Exit (Exit 33). Exit onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

**FROM THE SOUTH**

Take 71 North to 670 East (to Port Columbus International Airport). Remain on 670 to 270 North (approximately 1 mile). Take Easton Exit (Exit 33) onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

**FROM THE EAST**

Take 70 West to 270 North. Take Easton Exit (Exit 33) onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

**FROM THE WEST**

Take 70 East to 71 North to 670 East (to Port Columbus International Airport) Remain on 670 to 270 North (approximately 1 mile). Take Easton Exit (Exit 33) onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.