



EVENT:

BRONZE **SILVER** **GOLD**

Monday Awards Luncheon	N/A	<input type="checkbox"/>	<input type="checkbox"/>
Monday Evening Happy Hour	N/A	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday Wine/Cheese Reception in Exhibits	FULLY SPONSORED		
Website - Speaker Handout Page (View Example)	FULLY SPONSORED		
Tuesday Afternoon Break in Exhibits	FULLY SPONSORED		
Continental Breakfast: MON TUE WED (Circle Day)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boxed Lunches in Exhibits: TUE WED (Circle Day)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
General Meeting Arrangements & Expenses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

COMPANY: _____ AMT ENCLOSED: \$ _____

CONTACT PERSON: _____ EMAIL: _____

WEBSITE LINK: _____ PHONE: _____

Please make all checks payable to: **OHIMA** (Tax ID # 31-0918571)
Mail this completed form and payment by MARCH 5, 2012 to:
 OHIMA, PO Box 824, Worthington, OH 43085-0824

or



PAY BY CREDIT CARD using your Visa, MasterCard, American Express or Discover via PayPal.

Sponsorship Benefits

ITEM #	DESCRIPTION	BRONZE \$300	SILVER \$600	GOLD \$1000
1	Exclusive sponsor at selected event	No	No	YES
2	Marketing flyer in program materials	No	No	YES
3	Exclusive e-Newsletter sponsorship with company logo and link	No	No	YES (\$300 value)
4	Free conference registration	No	No	1 FREE day (\$115 value)
5	Co-sponsor at selected event	YES	YES	Exclusive
** 6	Company logo in program brochure (if by 12/15/11)	YES	YES	YES
7	Pre-conference marketing and promotion	YES	YES	YES
8	Company link & logo in exhibitor directory	YES	YES	YES
9	Recognition during opening sessions	YES	YES	YES
10	Custom signs displaying company name and logo at sponsored event	YES	YES	YES
11	Rosette ribbon displayed on your booth ID sign & sponsor lapel ribbons	YES	YES	YES
NEW! 12	Take center stage with an animated curtain opening to profile your company before, during, and after the show! VIEW example	YES	YES	YES
NEW! 13	Step right up! All sponsorships will be acknowledged on a sign at the show entrance by a life size carnival barker! VIEW example	YES	YES	YES

➔ Deadline for all time-sensitive items except ITEM #6 is: **March 5, 2012**

** **ITEM #6:** For logo to be included in program brochure, sponsorship form AND payment must be received by **December 15, 2011**. ([View Example from 2011 Program](#))

➔ See Next Page for Details of Sponsorship Benefits

Details for all sponsorship benefits corresponding to item description:

1. A listing of sponsorships opportunities is provided on this form. Sponsorships will be allocated in order of receipt, with exclusive (GOLD) selections given first priority. In addition, if an event is fully sponsored you will be notified and given the opportunity to select another event.
2. Meeting packet inserts limited to one document, 8 1/2 x 11. Deadline: March 5, 2012. You may provide 850 copies of your own flyer or provide OHIMA with 1 camera-ready piece to photocopy (black/white). Mail flyers to: Amy Dotts, 47 W. South St, Worthington, OH 43085.
3. Gain increased exposure as an exclusive sponsor of an e-Newsletter sent to over 3500 HIM professionals. The e-Newsletter will state, "This OHIMA e-Newsletter is sponsored by (your company name, LOGO and web link)." Information you provide about your company will follow (up to 80 words). Deadline for company link and description for e-Newsletter is March 1, 2012. Sponsored e-Newsletters will run from mid January – mid March, 2012. A great way to profile your company and/or invite members to visit your booth at our Trade Show!
4. Annual Meeting registration must be completed and sent with 'waived – sponsor' next to free day attending. Waived registrations are not transferable and the registrant must be employed by the sponsoring company. Meeting registration deadline: March 9, 2012.
5. Choose from the listing of sponsorship opportunities. All GOLD sponsors receive exclusive priority. View the SPONSOR page on OHIMA's website in the 2012 Annual Meeting section for up-to-date listing of sponsorships. Note that for silver and bronze levels, there will be no more than *three* companies assigned for each event.
6. Your company logo acknowledging you as a meeting sponsor will be printed in the Annual Meeting program brochure that is mailed to approximately 2800 HIM professionals. Completed sponsorship form, full payment and logo artwork (jpg, gif, tiff – any size) must be received by **December 15, 2011**. Logo artwork should be sent electronically to Amy Dotts, Director of Meetings: meetings@ohima.org
7. OHIMA will recognize your sponsorship in a variety of pre-conference promotion activities including but not limited to broadcast email, postings on the OHIMA website, and other member announcements.
8. The Exhibitor Directory will feature the corporate logos and links to sponsoring company homepages. Links and logos are posted when sponsorship payment and artwork is received and remains online for at least six months. Submit logo artwork to Amy Dotts, Director of Meetings: meetings@ohima.org
9. At the opening session for each of the three days, the Presiding Officer will announce and thank all sponsoring companies.
10. Signage with company name and logo will be prominently displayed at all sponsored events.
11. A rosette ribbon will be displayed on the ID sign of your booth. Sponsor lapel ribbons in the color of your sponsor level will also be provided for each representative of sponsoring company.
12. All sponsors will be profiled on our 'center stage' display on our website and will run (loop) on the large screens prior to the opening sessions each day. Your company logo, website link and description will appear behind opening curtains. [View](#) example.
13. In keeping with our theme, a life-size carnival barker will greet attendees with a sign acknowledging all sponsorships. The display will be in the registration area on Monday, and at the entrance to the exhibit hall Tuesday and Wednesday. [View](#) example.

** For further information contact **Amy Dotts, Director of Meetings** at meetings@ohima.org or 614/847-0160 **

Thank you for your continued support!

