

# Tuesday, March 23

## Program Descriptions

CE Credits: Program = 5.5 | Exhibits = 1.0

**8:00 am – 9:00 am**

**Registration**

**EXHIBIT HALL GRAND OPENING**

**Continental Breakfast in EXHIBIT HALL**

**9:00 am – 10:30 am**

**“Is Technology Making Us Stupid?”**

**Jerry Bridge**

President

Bridge Practice Management Group

Today's world involves speed and gathering information. So why is time still one of the most important resources we lack? Fully 90% of managers squander their time in all sorts of ineffective activities. A mere 10% of managers spend their time in a committed, purposeful, and reflective manner. Too much technology can also result in social awkwardness, an inability to focus, interpret nonverbal messages, and isolation. This presentation is a compelling and exciting exploration into what the internet & technology are doing to our brains – what you can do to save your sanity and bring focus and energy back to your life!

**10:30 am – 11:30 am**

**“Beating Stress with Nutrition”**

**Valarie Hannahs, RD, LD**

Nutritional Consultant

Everyone experiences stress at some point in their lives. For some, it's every once in a while when they are under pressure. For others, it seems as though they are always under stress. Working professionals, especially those in management, tend to receive visits from old Mr. Stress more than they realize or want to admit. Some people eat poorly as a reaction to stress while others unknowingly add to their stress level by neglecting good nutrition. Low stress and proper nutrition are key factors for leading a long healthy life. Learn how paying attention to what you eat influences the amount of stress in your life, and learn ways you can be healthier, happier and more productive in everything you do.

**11:30 am – 12:45 pm**

**Lunch & Raffle in EXHIBIT HALL**

Enjoy lunch while browsing through the wide variety of exhibits.

*\* Be sure to indicate on the registration form if you would like to order the boxed lunch.*

**11:45 am – 12:15 pm**

**Student Networking Lunch Session**

Attention all students! Enjoy your boxed lunch while listening to a brief presentation from OHIMA leadership on ways you can get involved. Stick around, network and participate in an open discussion of any issues or concerns you'd like to discuss.

## CONCURRENT SESSIONS:

**12:45 pm – 2:15 pm & 2:45 pm – 4:15 pm**

*Choose one session from each time. Please note that session 4 does not repeat.*

**1. “ARRA (HIPAA II) and Meaningful Use”**

**Kathy Downing, MS, RHIA, CHP, PMP**

Senior Project Manager  
MedPlus

The American Recovery and Reinvestment Act (ARRA) is changing what we know about HIPAA Privacy and Security. This session will outline those changes and identify impacts on your facility and compliance programs based on ARRA. This presentation will cover the five main areas where our HIM Departments will be effected. These include Privacy and Security, Workforce Expansion, Data Exchange, Regional Centers, and Monetary Incentives toward Electronic Health Record Systems. The presentation will also cover the concept of Meaningful Use as it relates to purchase of Electronic Health Systems.

**2. “Positivity in the Workplace”**

**Maribeth Hernan, MA, RHIA, CHP**

Associate Director, Medical Information Management  
The Ohio State University Medical Center

Positivity and grateful thinking go hand in hand. Many of us are struggling in today's hectic world with challenges at work and in the home. Scientists have been researching the types of individuals whose lives are the happiest and a great deal is now known that has never been known before. How do we take the lessons from this relatively new field in psychology and translate them into our daily lives? Join us as we explore this hands-on approach to making our work lives more positive and fun.

**3. “Release of Information - Achieving Compliance with Ohio Revised Code, HIPAA and Third Party Payor Requirements”**

**Ann Hubbuch, JD, RHIA**

Vice Pres., Corporate Compliance  
Licking Memorial Hospital

This session will provide an overview of the applicable Ohio and Federal laws and cases governing Release of Health Information. Discussion will include strategies and options for managing the growing third party payor review demands as well as properly addressing subpoenas and court orders.

**4.a. “CHDA: Why Bother?”**

**Susan White, PhD, CHDA**

In this session we will explore the value of obtaining AHIMA's newest credential: Certified Health Data Analyst (CHDA). We will discuss the three CHDA domains (data management, analytics and reporting) and real world applications of each of those skill sets. The ARRA and the related incentives for providers to become 'meaningful users' of HIT will no doubt increase the demand for HIM professionals that can demonstrate competence in the CHDA domains. Dr. White is a statistician with over 18 years of experience in collecting and analyzing healthcare data. She is the author of the AHIMA on-line CHDA review courses for the Data Management and Data Analytics domains.

**4.b. “Preparing for RACs in Non-Acute Facilities”**

**Phil Hurd, MHA, CCP, CPC**

Director  
Navigant Consulting

Is your facility ready for Recovery Audit Contractors (RACs)? This presentation will address how RACs will affect non-acute care facilities in Ohio, such as long term care facilities and physician offices. Learn how to identify the potential areas of risk and tips of how to prepare for and manage the RAC process. A review of the appeals process and timing of each level will also be discussed.

**4:15 pm – 5:30 pm**

**Wine/Cheese Reception & Raffles in EXHIBIT HALL**

Relax after a fulfilling day of sessions while enjoying complimentary food and drink. Browse the many exhibits while networking with vendors and colleagues – you may even win a prize!