



# You've Come a Long Way

**OHIMA**

**30th Annual Meeting & Trade Show**  
March 22 – 24, 2010 • Hilton Columbus at Easton



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**The Ohio Health Information Management Association Annual Meeting & Trade Show** is the most important and sought after educational event for health information management professionals in Ohio. Year after year, OHIMA continues to host the largest state association show gathering more than 700 health information management professionals. The OHIMA Trade Show is considered to be one of the best networking opportunities for the money in the industry, and is often referred to in vendor circles as the "mini AHIMA show!"

Our trade show provides an excellent opportunity for crucial face-time with some of the most powerful association decision-makers in the state. The vast majority of those who attend are employed in a management or consulting position and include health information/medical record department directors, hospital information system managers, consultants and educators - the very people who put your products and services to work.

In an attempt to maximize your exposure to attendees, exhibits will be held on the days with highest meeting attendance-Tuesday and Wednesday. We also provide many different opportunities during the meeting for networking and for you to convey your company's message and showcase all of the products and services your company offers. We are excited to return our show to the beautifully remodeled Hilton Hotel Columbus at Easton, a full-service upscale hotel adjacent to the Easton Town Center-the premiere shopping, dining and entertainment center.

Space is limited and expected to sell out early again this year so don't delay. Register for your booth now by completing the enclosed contract or by visiting our website, [www.ohima.org](http://www.ohima.org). I look forward to seeing you at the show!

Tobi Wood, RN  
Director, Trade Show Services

## Accommodations

The Hilton Columbus Hotel at Easton located off I-270 in northeast Columbus will serve as the convention hotel. Located just three miles from Port Columbus International Airport, complimentary shuttle service from the airport is provided. Recently renovated, this beautiful hotel features rich fabrics, lush carpets, gleaming marble and hand-crafted architectural details - all accompanied by a friendly, accommodating staff. Free self-parking and the first floor location of the Exhibit Hall will enhance your overall positive experience as an exhibitor.

Contact the hotel directly to reserve the special OHIMA discounted room rate, telling them you are attending the OHIMA show. **Reservations must be made by February 27, 2010 to obtain the discounted room rate.**

## Schedule

### Monday, March 22, 2010

- 4:30 p.m. – 5:45 p.m. Social/Networking – Meet & Greet Happy Hour
- 6:00 p.m. – 10:00 p.m. EXHIBITOR Materials Provided, Set-Up & Move-In

### Tuesday, March 23, 2010

- 8:00 a.m. – 9:00 a.m. Continental Breakfast in EXHIBIT HALL
- 9:00 a.m. – 11:30 a.m. Educational Sessions
- 9:30 a.m. – 11:15 a.m. EXHIBIT HALL Closed
- 11:30 a.m. – 12:45 p.m. Lunch in EXHIBIT HALL
- 12:45 p.m. – 2:15 p.m. Breakout Sessions – EXHIBIT HALL open
- 2:15 p.m. – 2:45 p.m. Break in EXHIBIT HALL
- 2:45 p.m. – 4:15 p.m. Breakout Sessions – EXHIBIT HALL open
- 4:15 p.m. – 5:30 p.m. Wine & Cheese Reception/Raffle Drawing in EXHIBIT HALL

### Wednesday, March 24, 2010

- 8:00 a.m. – 9:00 a.m. Continental Breakfast in EXHIBIT HALL
- 9:00 a.m. – 11:30 a.m. Educational Sessions – EXHIBIT HALL open
- 10:00 a.m. – 10:30 a.m. Break in EXHIBIT HALL
- 11:30 a.m. – 1:00 p.m. Lunch & Raffle Drawing in EXHIBIT HALL
- 1:00 p.m. – 4:00 p.m. Educational Sessions
- 1:00 p.m. – 5:00 p.m. EXHIBITOR TEAR-DOWN

Hilton Hotel Columbus  
3900 Chagrin Drive  
Columbus, OH 43219  
(614) 414-5000

Rate:  
\$179 Single or Double Room



# 2010

# Highlights



**30th Anniversary Celebration!** Join the fun as we celebrate our 30th show in awesome eighties style! Gone are the days of 'big hair' and shoulder pads, but we will bring back those memories with fun events throughout the show.

**Directors' Day** We've listened to your requests to have more decision-makers at the show, so will feature a full-day Wednesday session to attract department managers and directors.

**Dedicated Show Management** We recognize how important open communication and strong vendor relationships are for a successful show. Our dedicated show management will oversee all arrangements and will provide the utmost attention to detail – before, during and after the show; addressing any concerns to ensure a wonderful show experience.

**Lunch on Us!** We know it is difficult for you as exhibitors to get away from your booth for lunch. A complimentary boxed lunch and drink will be provided each day to each registered exhibitor, allowing for additional time to network with meeting attendees.

**Expanded Networking Opportunities** All exhibitors and meeting attendees are encouraged to attend a complimentary 'Meet & Greet Happy Hour' Monday as well as the 'Wine & Cheese reception' on Tuesday following afternoon sessions. As always, confirmed exhibitors are invited to submit speaking proposals to the Annual Meeting planning committee.

**Efficient Use of Exhibitor Time** The Exhibit Hall will close from 9:30-11:15 on Tuesday, March 23rd to allow exhibitors to attend to personal or business matters. We will have dedicated breaks in the Exhibit Hall from 2:15-2:45 on Tuesday, March 23rd and from 10:00-10:30 on Wednesday, March 24th to give you additional opportunities to network with meeting attendees.

**New Improved Raffle Process** Companies are now being given more control over their raffles and the information collected

from meeting attendees. OHIMA will assist in promoting the raffles in meeting materials and announcing raffle times and winners during peak show hours. OHIMA's Exhibitor Raffle is a wonderful way to get more booth traffic and exposure. Attendees look forward to this exciting, time-honored tradition.

**Premiere Location with Free Parking** Our show will return to the beautifully remodeled Hilton Hotel Columbus at Easton. Easily accessible off I-270 and only ten minutes from the airport, the Hilton is just steps away from the Easton Town Center – an old-fashioned town square featuring more than 100 shops, restaurants, clubs and entertainment sites. Ample complimentary self-parking and an easily accessible first floor exhibit hall help facilitate your move in and out to create for an overall hassle-free experience.

**Electronic Database** Exhibitors will receive an electronic database of pre-registrant information two weeks prior to the show to assist with pre-show marketing. Database will include registrant names, addresses, and days attending. Exhibitors will also receive a final electronic database after the show to follow-up on those valuable leads.

**Web Site Directory** All exhibitors will have their company name and product description posted on the OHIMA website. All exhibitors will also be featured in a company directory linking user to a company representative and their contact information. For those wanting additional exposure, a company link is added to all show sponsors. Please see the 'Sponsorship Opportunities' section for more information.

**Best of Show** A "Best of Show" award will be presented to the exhibitor with the most appealing booth. The winner will receive a \$100 credit towards next year's booth fees!

**Sponsorship Opportunities** Sponsorships are a great way to reinforce your company's presence and receive additional exposure at the show, on OHIMA's website, and in program materials. Visit the Annual Meeting section of OHIMA's website at [www.ohima.org](http://www.ohima.org) for details.

**Meeting Attendance/CEs:** Your exhibitor badge entitles you to sit in on any of the educational sessions at no additional charge. However, for those exhibitors wishing to obtain CEs and the program/speaker materials – Annual Meeting program registration and payment is required for day(s) of attendance.

# Exhibit Hours & Booth Costs

<b>Monday</b> <b>March 22</b>	Materials, Set-Up & Move-In	6:00 p.m. - 10:00 p.m.
<b>Tuesday</b> <b>March 23</b>	Show Open Show Open	8:00 a.m. – 9:30 a.m. 11:15 a.m. - 5:30 p.m.
<b>Wednesday</b> <b>March 24</b>	Show Open Tear-Down	8:00 a.m. - 1:00 p.m. 1:00 p.m. - 5:00 p.m.

If signed contract with full payment is postmarked on or before 12-31-09:  
**Standard..... \$630 Premium (corner booths).....\$655**

If signed contract with full payment is postmarked after 12-31-09:  
**Standard..... \$655 Premium (corner booths).....\$680**

Multiple booths will be discounted by 10% starting with the second booth.  
Exhibit Hall booths\* are 8' x 10' and hallway booths are 6' x 10'. All booths include back and side drapes, a company identification sign, evening perimeter security, a 6-foot table, two chairs and wastebasket.

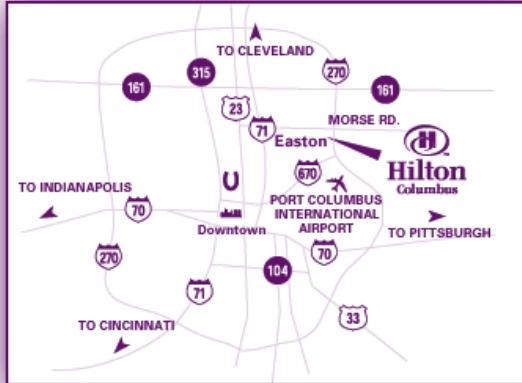
All exhibitor areas are carpeted.

\*There is a \$50 additional charge for the 12'x16' corner booths (#7 and #54).

Visit the 2010 Exhibit Hall section of OHIMA's website at [www.ohima.org](http://www.ohima.org) for further information.

PO Box 824  
 Worthington, OH 43085  
 Phone: (614) 847-0160 Fax: (614) 847-0153  
 e-mail: ohima-info@ohima.org

The Ohio Health Information Management Association (OHIMA) is Ohio's professional health care organization of over 2,000 specialists in the field of health information management. OHIMA is committed to advancing the HIM profession in an increasingly electronic environment through leadership in education and best practices for the benefit of patients and providers.



# Directions

## From the North

Take 71 South to 270 East to Easton Exit (Exit 33). Exit onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

## From the South

Take 71 North to 670 East (to Port Columbus International Airport). Remain on 670 to 270 North (approximately 1 mile). Take Easton Exit (Exit 33) onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

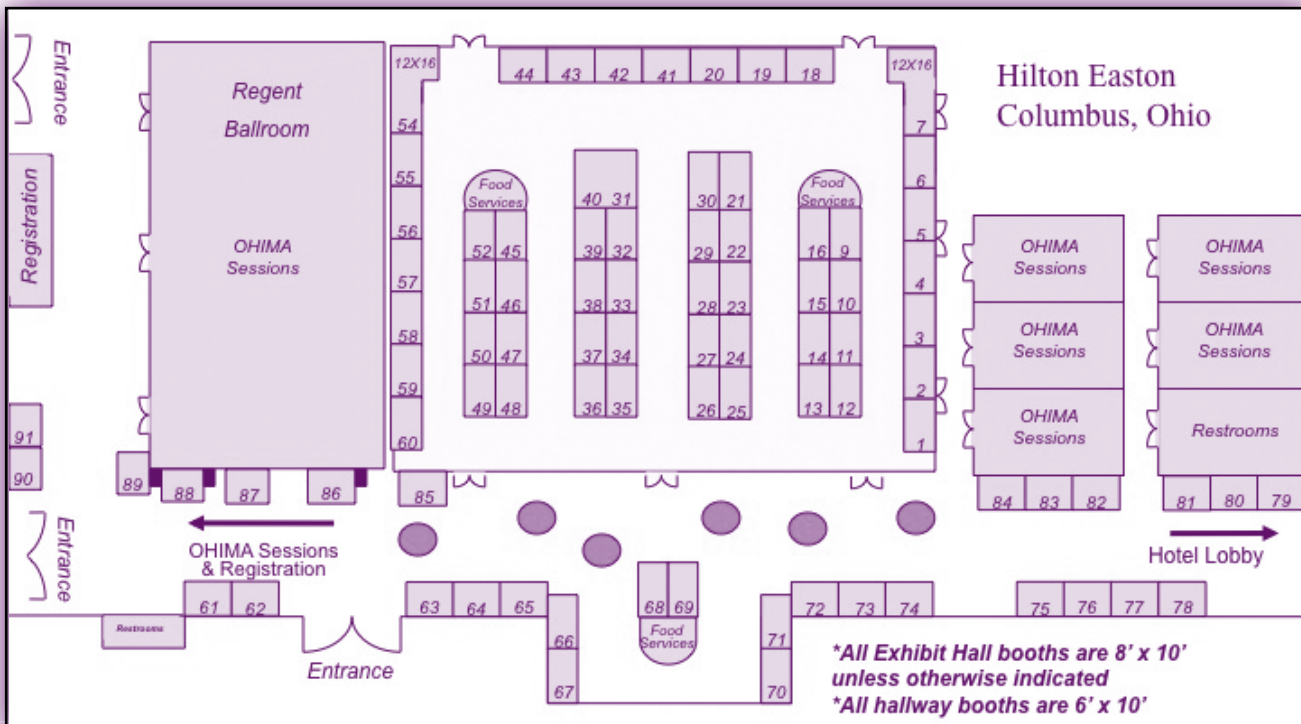
## From the East

Take 70 West to 270 North. Take Easton Exit (Exit 33) onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

## From the West

Take 70 East to 71 North to 670 East (to Port Columbus International Airport) Remain on 670 to 270 North (approximately 1 mile). Take Easton Exit (Exit 33) onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

# 2010 Floor Plan



Visit the OHIMA Web Site to obtain UP-TO-DATE Floor Plan & Show Information.

[www.ohima.org](http://www.ohima.org)



### For more information contact

Tobi Wood – Director of OHIMA Trade Show Services  
 PO Box 824 | Worthington, OH 43085-0824  
 Phone: (614) 915-1007 | e-mail: tobiwood@columbus.rr.com



# Exhibitor Contract

Ohio Health Information Management Association  
March 22 – 24, 2010 | Hilton Columbus, Columbus, Ohio

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## PRODUCT/SERVICE DESCRIPTION *(For use in program material)*

USE DESCRIPTION ON FILE

USE ATTACHED *(please attach a concise, two-to-three line description)*

## BOOTH RATES

ON OR BEFORE 12/31/09.....\$630 (Standard).....\$655 (Corner)

AFTER 12/31/09 .....\$655 (Standard).....\$680 (Corner)

*\* For 12'x16' Corner Booths (Booth #s 7 & 54) -- add \$50*

## SPECIFICATIONS

Booth confirmations are made on a first-come, first-served basis. Full payment MUST accompany a signed, complete contract.

Booths are 8'x10' inside exhibit Hall unless otherwise noted. Two corner 12'x16' spaces are also available. Hallway booths are 6'x10'. Booth space includes back and side drapes, identification sign, 6-foot table, two chairs and wastebasket. All exhibit areas are carpeted.

Two exhibitor badges will be issued per booth. Complimentary boxed lunches and beverages are provided for two representatives/booth each day if ordered prior to the show. There is a charge of \$35 for each additional representative.

Only ONE company under one company name is permitted to exhibit per booth.

**TERMS: Full payment** must accompany all complete and signed Contracts. Contracts will not be processed and no booth guaranteed until contract and payment are both received. Cancellations after 1/1/10 will forfeit full payment. **Liability:** The Hilton Columbus, the Ohio Health Information Management Association and its contracted Trade Show Director will take reasonable precaution to protect against loss or damage; however, the parties named herein shall not be held liable for any loss, damage, inconvenience, injury or theft that may occur to the exhibitor, exhibitor's employee or exhibitor's property. Exhibitors are encouraged to safeguard their property AT ALL times. Perimeter security will be provided at the close of exhibit hours until opening hours the following day.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Booth Preferences

Visit [www.ohima.org](http://www.ohima.org) for latest floor plan and booth availability.

1st Choice:  2nd:  3rd:

**BOOTH FEE** \$ \_\_\_\_\_

Less Deposit *(if applicable)* - \$ \_\_\_\_\_

Additional Exhibitors ( ) + \$ \_\_\_\_\_  
*(In excess of 2/booth : \$35/representative)*

**TOTAL DUE** \$ \_\_\_\_\_

Mail completed contract  
& payment to:  
OHIMA  
PO Box 824  
Worthington, OH 43085

Direct exhibit inquiries to:  
Tobi Wood  
OHIMA Trade Show Services  
PO Box 824 | Worthington, OH 43085  
(614) 915-1007  
fax (614) 847-0153  
tobiwood@columbus.rr.com

## Payment Options

**CHECK** – Payable to: OHIMA (Tax ID # 31-0918571)

**CHARGE REQUEST**  VISA  MasterCard

Name on Card \_\_\_\_\_

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Security Code *(last 3 or 4 digit # on back of credit card)* \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_

*\* Please be aware the charge will appear on your monthly statement under the name of our credit processing provider as "TELUSYS"*

Received: \_\_\_\_\_ Check #: \_\_\_\_\_

Amount: \_\_\_\_\_ Bal. Due: \_\_\_\_\_